

Site Usage

53,473 Visits

10.32% Bounce Rate

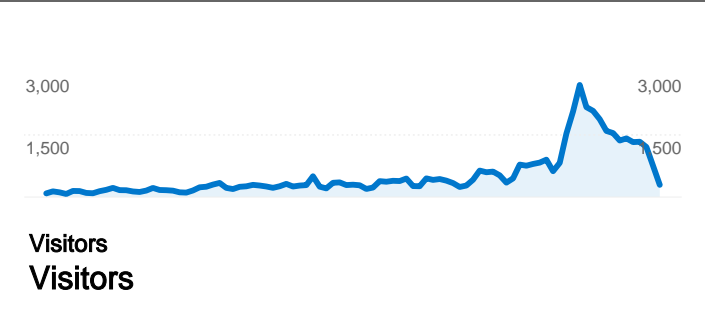
462,595 Pageviews

00:04:13 Avg. Time on Site

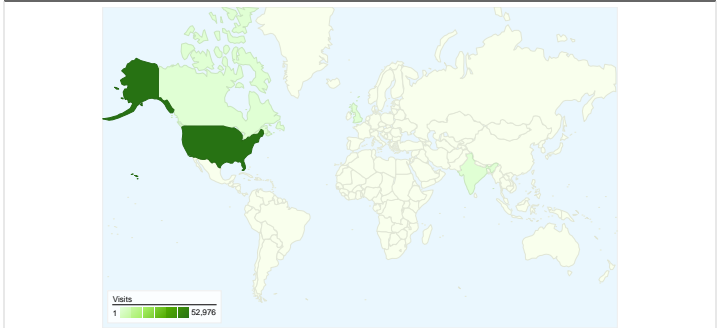
8.65 Pages/Visit

68.45% % New Visits

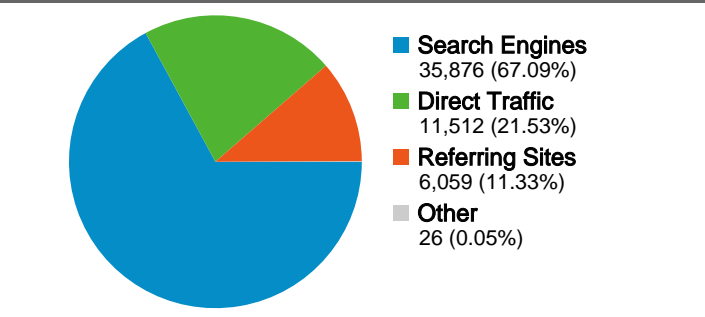
Visitors Overview



Map Overlay world

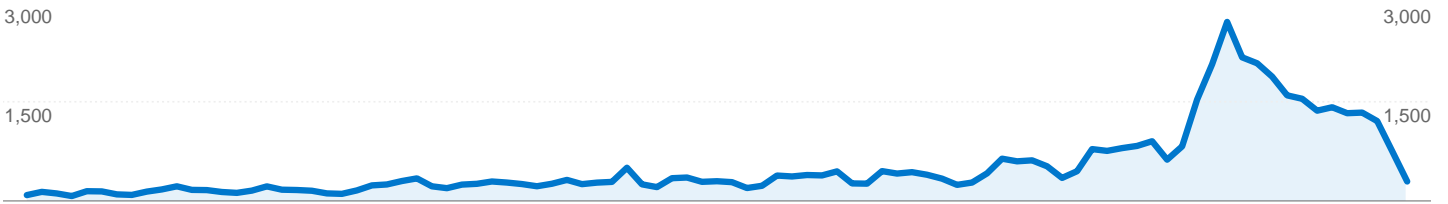


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/home.asp	66,539	14.38%
/fair/concerts_entertainment.ht	53,930	11.66%
/fair/index.html	49,113	10.62%
/ns/Calendar/calendar.asp	37,045	8.01%
/ns/Calendar/ViewEvent.asp?E	25,390	5.49%




37,983 people visited this site

 **53,473** Visits

 **37,983** Absolute Unique Visitors

 **462,595** Pageviews

 **8.65** Average Pageviews

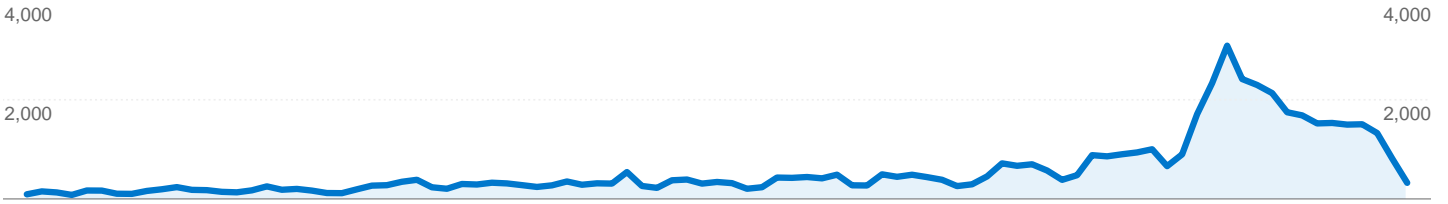
 **00:04:13** Time on Site

 **10.32%** Bounce Rate




 **68.49%** New Visits

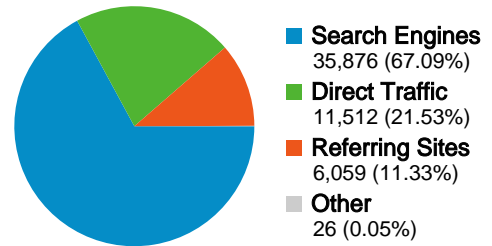
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	45,832	85.71%	Cable	17,447	32.63%
Firefox	5,558	10.39%	DSL	15,623	29.22%
Safari	1,401	2.62%	Unknown	12,881	24.09%
Mozilla Compatible Agent	258	0.48%	T1	3,349	6.26%
Netscape	143	0.27%	OC3	2,500	4.68%



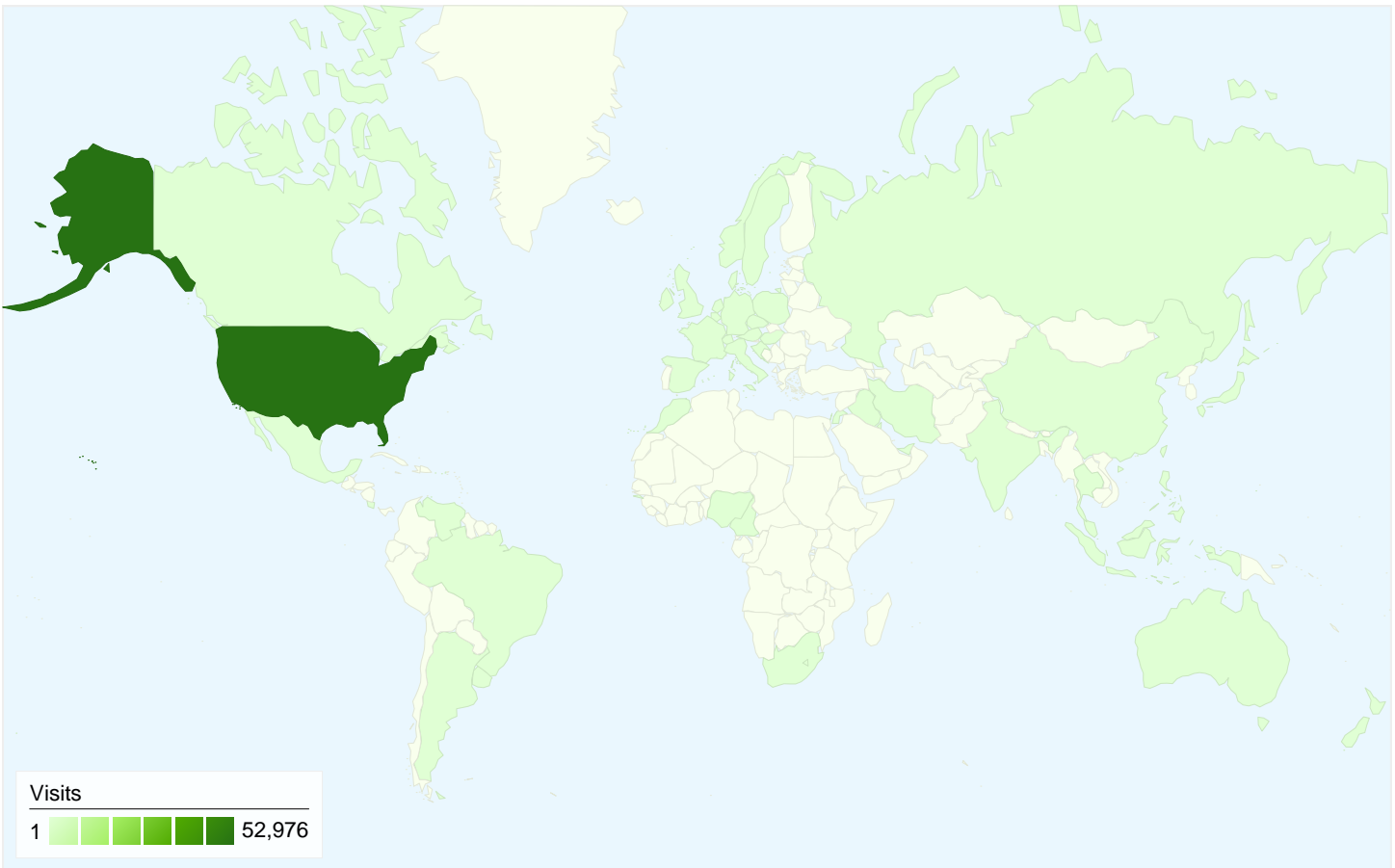
All traffic sources sent a total of 53,473 visits

-  21.53% Direct Traffic
-  11.33% Referring Sites
-  67.09% Search Engines



Top Traffic Sources

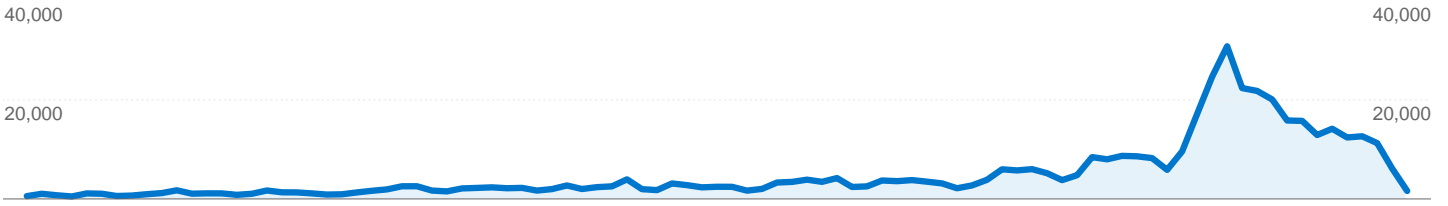
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	20,141	37.67%	kern county fair	21,881	60.99%
(direct) ((none))	11,512	21.53%	kern county fair 2007	2,364	6.59%
yahoo (organic)	9,806	18.34%	kern county fairgrounds	1,091	3.04%
msn (organic)	2,450	4.58%	bakersfield fair	640	1.78%
live (organic)	1,389	2.60%	kern county fair grounds	617	1.72%



53,473 visits came from 53 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
53,473 % of Site Total: 100.00%	8.65 Site Avg: 8.65 (0.00%)	00:04:13 Site Avg: 00:04:13 (0.00%)	68.49% Site Avg: 68.45% (0.06%)	10.32% Site Avg: 10.32% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	52,976	8.68	00:04:14	68.38%	10.12%
(not set)	116	8.75	00:03:14	74.14%	5.17%
Canada	97	4.46	00:02:11	78.35%	31.96%
United Kingdom	43	6.44	00:03:14	74.42%	30.23%
India	42	6.14	00:05:39	73.81%	35.71%
Mexico	25	8.32	00:04:16	84.00%	12.00%
Ireland	18	1.39	00:00:04	94.44%	94.44%
Germany	14	4.07	00:01:00	100.00%	42.86%
Malaysia	13	3.15	00:02:58	69.23%	23.08%
Norway	13	3.69	00:01:37	69.23%	53.85%



Pages on this site were viewed a total of 462,595 times

 **462,595** Pageviews

 **307,946** Unique Views

 **10.32%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/home.asp	66,539	14.38%
/fair/concerts_entertainment.html	53,930	11.66%
/fair/index.html	49,113	10.62%
/ns/Calendar/calendar.asp	37,045	8.01%
/ns/Calendar/ViewEvent.asp?EventId=367	25,390	5.49%